



Beyond the Wire

Central Valley Electric Cooperative, Inc.



TIPS TO BEAT THE SUMMER PEAK

Together we can lower electric rates, so everyone saves.

The demand on the electric grid varies throughout the year, depending on weather and other factors, resulting in periods of high demand that strains the electric grid. Because of this, Central Valley Electric Cooperative's wholesale power provider, Western Farmers Electric Cooperative, could call a "Peak Day."

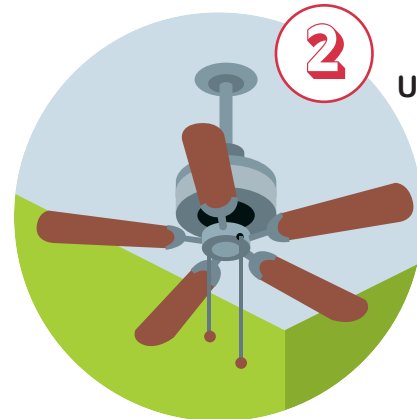
Peak days can be called anytime from June 20 to September 9 (excluding July 4 and Labor Day), between the hours of 2:00 p.m. and 6:00 p.m. On called peak days, CVE will notify you through different media sources, including our website, e-mail, radio, and social media. On these peak days, we ask that you take into consideration your electric use and help us lower our overall peak on the electric system. Making these small adjustments during peak day hours can help lower our wholesale cost of power from WFEC, which in turn gets passed down to you.

When we all work together to lower energy use during peak hours, we can lock in lower electricity rates, so everyone saves.

Here are a few simple ways to save during peak summer hours.



1 Raise the thermostat a few degrees.



2 Use ceiling fans in occupied rooms to feel cooler.



3 Avoid using major appliances.



4 Close drapes and blinds to block heat from the sun.

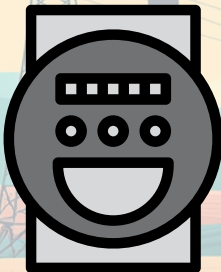


5 Turn off and unplug non-essential electronics and lights.

What is Electric DEMAND?

Your peak demand is listed on your monthly electric bill as “Billed Dmd Rd”.

What is demand, and why do I need to know about it now?



What is Demand?

Demand, measured in kilo-watts (kW), is the highest amount of electricity you use at a specific moment in time, not your total electric usage (kWh).



Why watch your peak demand?

Peak demand affects CVE's wholesale power costs. If you lower your monthly peak demand, it can help lower the co-op's power costs for all members.

**Watch your peak demand month-to-month.
Lower peaks = Happier bills for all!**

