

October

2026



# Beyond the Wire

Central Valley Electric Cooperative, Inc.



When it comes to electricity, we rarely think twice when we flip on a light switch, brew coffee in the morning, charge our phones or adjust the thermostat. We simply expect the power to be there — and that's how it should be because you are a member of Central Valley Electric Cooperative, and reliably powering your life is our mission.

We know that many families across our local communities are feeling the impact of rising costs for everyday expenses. Groceries, gasoline, insurance and other necessities cost more than they did just a few years ago. And because of that, we understand that every household

is carefully considering where each dollar goes. That's why we think it's important to occasionally step back and consider the value electricity provides. The average U.S. residential electric bill is about \$150 a month — roughly \$5 a day. That's about the cost of a specialty coffee, yet electricity powers nearly every moment of our daily lives, often without us giving it a second thought. In fact, many typical purchases cost more than a day's worth of electricity. A fast-food combo meal averages about \$9, and a single movie ticket can cost around \$13.

For about \$5 a day, your refrigerator keeps food fresh around the clock. Your heating and cooling system helps keep your family comfortable through the seasons. Lights brighten your home after sunset. Appliances make cooking and cleaning easier. Devices stay charged so you can work, learn, communicate

and stay connected with loved ones. When you think about everything electricity makes possible, it's one of the greatest values in the average household budget.

Even with electricity's exceptional value, we know every dollar matters. **If you're looking for ways to lower your energy use, CVE is here to help.** Whether you need efficiency advice, information about our rebates and efficiency programs or answers to questions about your monthly bill, our team is always here to help.

CVE is proud to be more than your electric provider. Because we're a cooperative, we're locally owned by you, the members we serve. That means every decision we make is guided by what's best for our communities — not by outside shareholders.

Thank you for trusting us to power your home and your life. We're committed to providing everyday value for you and your family, with reliable, affordable power — so you can make the most of every energy dollar.

Scan for information on our energy efficiency rebates and programs.



# TRICK OR TREAT

## Don't Let an Electrical Mishap Be Your Halloween Trick

To avoid a Halloween scare, take these safety precautions:

- Discard any decorations that have **cracked or frayed cords** or damaged plugs.
- **Do not** put any decorations on power poles, padmount transformers or any other electrical equipment.
- Use decorations that are endorsed by a reputable testing laboratory such as **Underwriters Laboratories (UL)**.
- If you are using extension cords outdoors, make sure they are **rated for outdoor use**.
- **Secure all cords** so they do not become tripping hazards.
- Plug all cords into circuits protected by **GFCIs** to prevent electrical shock.
- **Do not use nails or tacks** to hang lights or other electrical decor.
- Keep decorations **away from flammable items** like bales of hay, cornstalks or witch's brew.

**Have a safe and festive Halloween complete with safe tricks and tasty treats.**



## Welcome New Employees



**John Pierce**  
Building & Groundskeeper



**Stran Hammond**  
Groundman



**Luis Calderon**  
Groundman



**Shane McMath**  
Groundman



**Marco Soto**  
Groundman

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