



Beyond the Wire

Central Valley Electric Cooperative, Inc.

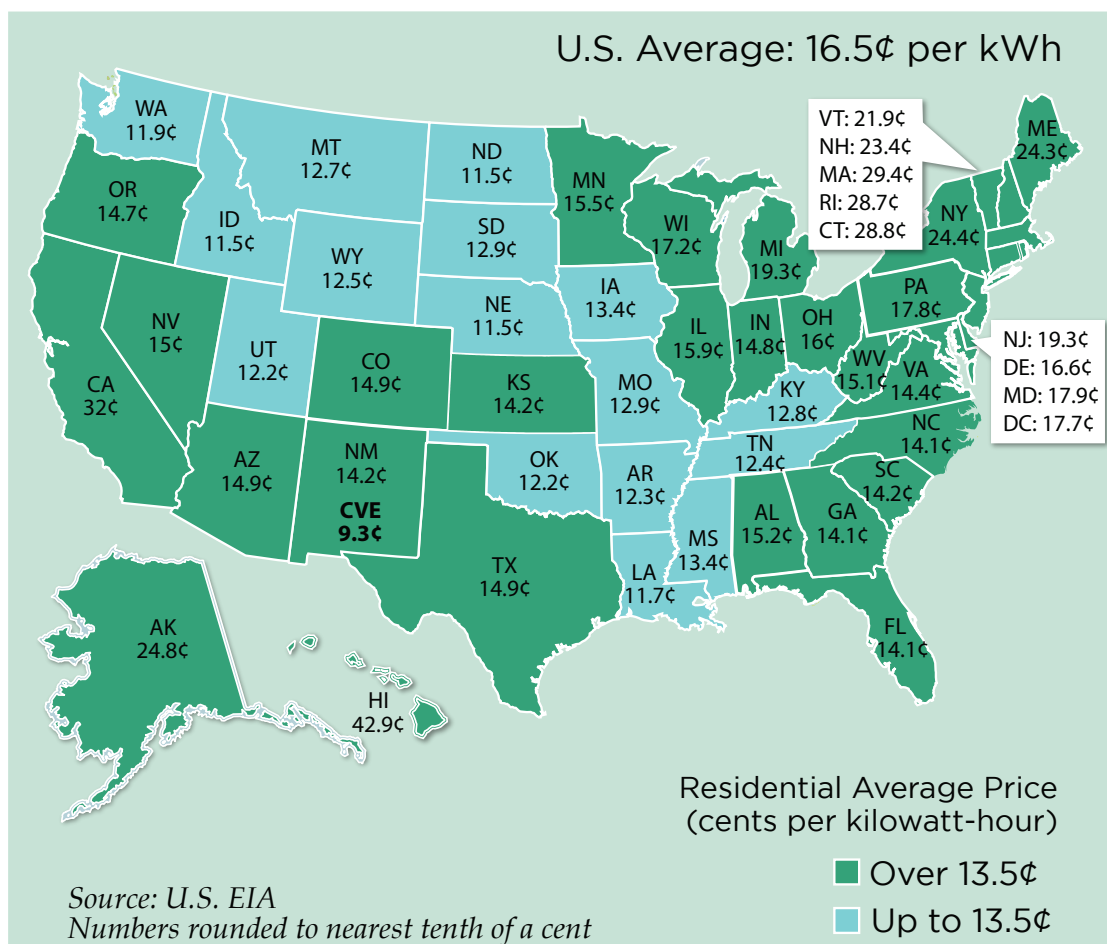


How Do CVE Rates Compare?

Have you ever wondered how Central Valley Electric Cooperative's rates compare to other states? Check out this map of average residential prices across the country.

Average Prices for Residential Electricity

figures in cents per kWh



A Tale of 2 Neighbors



Both neighbors use identical appliances and consume the exact same amount of total energy, but their bills look completely different.

Neighbor A

Smart Staggering
(Low Demand)

- 2 PM - Runs dishwasher
- 4 PM - Does laundry
- 6 PM - Cooks dinner

RESULT: Low peak demand on the grid, resulting in lower electric bill.



www.CVECOOP.org
(575) 746-3571



Neighbor B

Simultaneous Rush
(High Demand)

- 6 PM - Runs dishwasher
- 6 PM - Does laundry
- 6 PM - Cooks dinner

RESULT: High peak demand, triggering high demand charges on electric bill.